



WEHT
PO Box 470
Rockford, IL 61105

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1445694
Schedule Dates 10/11/16-10/17/16
Advertiser Matt Castlen/State Rep/Republican/KY (83979)
Agency Smart Media Group (11271)
Product Political - State Representative (1073)
Brand CAST/ORDR/C11C17 (566936)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Michele, Brooks,
Phone/Fax /
CPE CAST/ORDR/C11C17
Account Types National/Political
Billing Type Standard
Comments ORDR
REVISED LINES 6-7. PLS CNF

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Teresa Isbell
CO-OP No
Headline # 25327179
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$436.50
Net Total \$2,473.50
Sales Tax

Evansville (WEHT)		
By Broadcast Month	Spots	Rate
Oct. 2016	12	\$2,910.00
Grand Total:	12	\$2,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	7A- 8A (CST)	1		X						1	\$135.00	\$135.00	Evansville (WEHT)	GOOD MORNING AMERICA	10/10/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	7A- 8A (CST)	1				X				1	\$135.00	\$135.00	Evansville (WEHT)	GOOD MORNING AMERICA	10/10/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	7A- 8A (CST)	1					X			1	\$135.00	\$135.00	Evansville (WEHT)	GOOD MORNING AMERICA	10/10/16
4.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7A- 8A (CST)	1	X							1	\$135.00	\$135.00	Evansville (WEHT)	GOOD MORNING AMERICA	10/10/16
5.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	5P- 5:30P (CST)	1			X					1	\$275.00	\$275.00	Evansville (WEHT)	EYEWITNESS NEWS AT 5	10/10/16
6.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	5P- 5:30P (CST)	1					X			1	\$275.00	\$275.00	Evansville (WEHT)	EYEWITNESS NEWS AT 5	10/10/16
7.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	10:30P- 11P (CST)	1						X		1	\$30.00	\$30.00	Evansville (WEHT)	INSIDE EDITION WEEKE	10/10/16
8.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10:30P- 11:30P (CST)	1							X	1	\$40.00	\$40.00	Evansville (WEHT)	CASTLE	10/10/16
9.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	6:30P- 7P (CST)	1		X						1	\$175.00	\$175.00	Evansville (WEHT)	MILLIONAIRE	10/10/16
10.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	6:30P- 7P (CST)	1				X				1	\$175.00	\$175.00	Evansville (WEHT)	MILLIONAIRE	10/10/16
11.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	8P- 9P (CST)	1		X						1	\$650.00	\$650.00	Evansville (WEHT)	BOAT/O"NEAL	10/10/16
12.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7P- 9P (CST)	1	X							1	\$750.00	\$750.00	Evansville (WEHT)	DWTS	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: